



Principles of Microeconomics (7th Edition)

By Ray C. Fair Karl E. Case

Prentice Hall, 2003. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For the 1-semester freshman/sophomore course in Principles of Microeconomics.
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 Hallmark features include: the authors use three levels of explanation: "Stories, Graphs, and Equations" to make economic concepts accessible and relevant to students with various learning styles (verbal, visual, and numerical); unified and logical structure that carefully reveals the workings of the economy; unparalleled supplements package, the text supports both the instructor and the student through this first, often challenging, economics course.
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 If you would like to complete perfect competition before moving on to imperfect competition, take a look at Case and Fair's coverage in Chapters 5-10 and then 12-16.
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